

REET BATRA

Developer Relations Engineer

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SKILLS

Languages	TypeScript, JavaScript, Python, Solidity, Cairo, Move, Rust, Java
Frameworks & Tools	React.js, Next.js, Node.js, Astro, NestJS, Tailwind CSS, Git, GitHub
Blockchain & Web3	Starknet, Ethereum, Polygon, Aptos, IPFS, Smart Contracts, dApp Development, Zero-Knowledge Proofs, DeFi, Account Abstraction, The Graph, Subgraphs, World Mini Apps, Decentralized Identity
Developer Relations	Developer Advocacy, DX Strategy, Technical Writing, API/SDK Documentation, Tutorials, Video Content, Demo Applications, Code Samples, Public Speaking, Workshop Facilitation, Developer Onboarding, Feedback Loops, Thought Leadership, Storytelling, Developer Pain Point Analysis
Community & Growth	Community Building, Open Source, Event Planning, Hackathon Organization, Grants Management, Bootcamp Design, Technical Evangelism, GTM Strategy, Content Strategy, SEO, Email Marketing, Discord, Developer Adoption Metrics, Developer Retention
AI & Emerging Tech	AI Agents, OpenAI Models, LLM Integration, Prompt Engineering

WORK EXPERIENCE

Ecosystem DevRel Engineer, StarkWare	Jan 2025 - Present
• Authored 12+ developer tutorials, demo applications, and video guides integrated into official Starknet documentation, improving developer onboarding completion by 40%. Launched the Starknet Builder Series, expanding developer adoption by 30%. • Collaborated cross-functionally with product and engineering by gathering developer feedback via Discord and GitHub, translating developer pain points into product roadmap insights. Contributed to open source Starknet tooling, sample code, and developer documentation.	
Developer Relations Engineer, DablClub	Sept 2024 - Jan 2025
• Delivered 5+ technical workshops, conference talks, and live demos at global developer events focused on Polygon tooling, driving 25% increase in developer participation and adoption. • Produced tutorials, demo applications, and code samples to reduce onboarding friction. Advocated for DX improvements by relaying community feedback to product and engineering teams.	
Software Engineer Intern, Incresco	Dec 2023 - Jun 2024
• Integrated Storyblok headless CMS into the EF Academy project end-to-end. Built features using MERN stack (MongoDB, Express, React, Node.js), NestJS, Next.js, and TypeScript, improving delivery speed by 15%.	
Tech Community Manager Intern, Biconomy	Jul 2023 - Oct 2023
• Provided developer support and troubleshooting for Biconomy's Account Abstraction SDK, resolving 95% of developer issues within 24 hours. Created 50+ pages of technical documentation for SDK integration and smart account workflows, reducing developer onboarding time by 25%.	
Developer Relations Manager, ZKX (StarkCon)	Aug 2022 - Apr 2023
• Led StarkCon, organizing 11 events reaching 4,800+ developers; established India's first Cairo community impacting 1,000+ developers. Managed grants program (\$21,000), mentored recipients, and launched a 5-week Cairo bootcamp (600+ students). • Executed content and email marketing campaigns: 30% traffic increase, 58% CTR, 32% conversion rate. Scaled social engagement by 25% across Twitter and Discord. Delivered technical talks and live demos at industry events.	
Developer Relations Intern, Nervos Network	Feb 2022 - Jul 2022
• Built a community of Rust and Substrate developers through technical content, bootcamps, and engagement in developer forums and Discord, growing membership by 35%. Authored 8+ blog articles and produced code samples and starter kits.	

PROJECTS

Chronos Gambit <i>Move, Aptos</i>	Aptos Winter School 2024, Winner
• Engineered a decentralized prediction market on Aptos using Move smart contracts with fair-outcome resolution via the LMAS algorithm, open source on GitHub.	
EquiID <i>React.js, Solidity, IPFS, Polygon</i>	wmn; 2023, Best Hack Ethereum + Polygon
• Developed a dApp addressing remote work pay equity gaps, deployed on Polygon with on-chain storage via IPFS. Open source on GitHub.	
WorldCircle <i>React, World Mini Apps, Self Protocol</i>	ETHGlobal New Delhi
• Built a decentralized event networking mini app on World ecosystem with identity verification via Self Protocol and social graph indexing via The Graph subgraphs. Open source on GitHub.	

PUBLICATIONS AND SPEAKING

Published author on Developer Marketing Alliance on developer relations strategy and community building. Delivered conference talks at 15+ events globally on blockchain, ZK proofs, and DevRel. Taught Cairo to 4,800+ developers through workshops and bootcamps.

EDUCATION

Bachelor of Technology (B.Tech) in Computer Science	2019 - 2023
Vellore Institute of Technology	